

# Introducing Super Teaching

*A Strategic Alliance Partnership  
between the  
Consortium for Entrepreneurship Education,  
the International Learning Trust, and Innovative Communications, Inc.*

**Imagine a classroom where students enjoy learning  
and instructors enjoy teaching!**

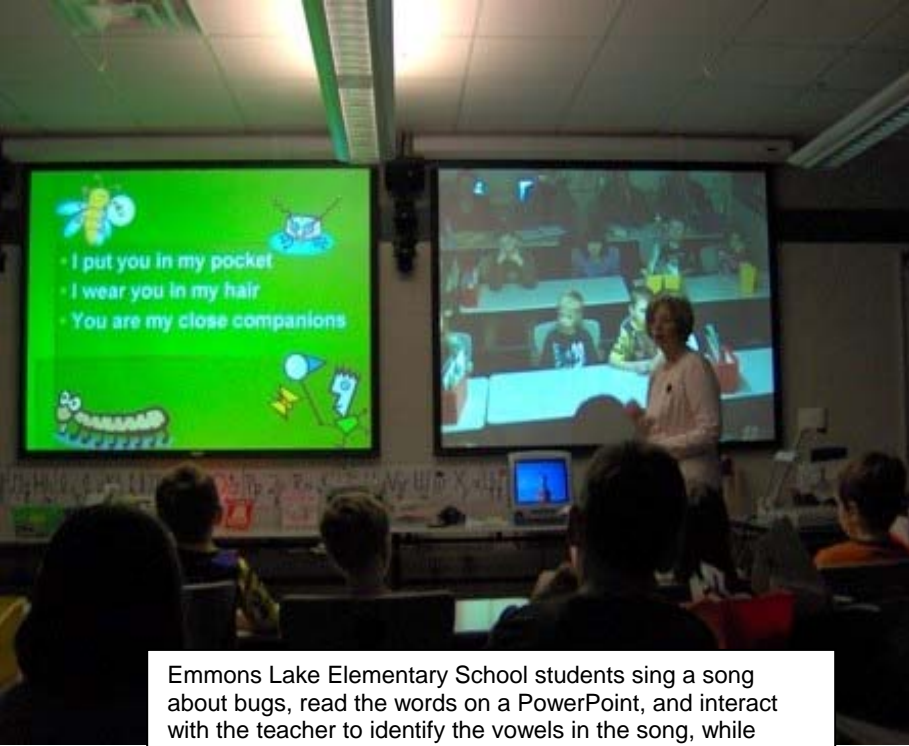


**Super Teaching** is a 21<sup>st</sup> Century learning environment that employs multi-media, whole brain, accelerated-learning technology designed as a retrofit to classrooms or a new construction option. Featuring a patented computer-based system that moves the image randomly to three screens, the Super Teaching environment constantly triggers the students' technology-oriented brains to pay attention to learning.

**Super Teaching** seamlessly integrates a broad spectrum of technologies such as CD-ROM, DVD, interactive media, web-based content, cable TV, student response systems, and distance learning, yet is so easy to use that even the students can operate it. The **Super Teaching** classroom has been inspired by countless hours of development over twenty-two years of research.

**Super Teaching** integrates "digital everything" into a single simplified operating interface that incorporates existing lesson plans and curriculum. The result is improved whole-brain retention (including problem learners) for any subject being taught, featuring desired learner performance gains.





Emmons Lake Elementary School students sing a song about bugs, read the words on a PowerPoint, and interact with the teacher to identify the vowels in the song, while watching themselves participate in the classroom.

“**Super Teaching** is helping to instill a love of learning in our students.” (JoAnn Delmar, Emmons Lake Elementary School, MI)

This unique new technology-based classroom environment. . .

- Creates an interactive learning environment for the students and instructors.
- Stimulates concentration by varying multimedia patterns on 3 screens.
- Encourages interaction by providing a student response system (SRS), allowing each participant simultaneously to answer questions a teacher may have during a lesson.

- Enables teachers to check for understanding and give students instant feedback reinforcing their efforts
- Is a global information technology that allows the student or teacher to access any information – anywhere – anytime on demand, for large screen presentation to the whole class.
- Automates delivery of information from the information super highway making the teacher application easier and the contacts worldwide just like next door.
- Facilitates small group work, projects with partners, and/or whole class interaction with the instructor.
- Encourages class interaction from microphones and video cameras strategically placed.
- Can be designed for any size classroom, ensuring that the three presentation screens dominate the learning environment.
- Features ergonomic furniture designed to support the growing bodies of our youth and allow for easy movement.



- A Title I-qualified technology for the classroom. It can be funded through federal grants, classroom modernization bonds or community-based sponsors.
- Grant consultants are available through ICI for immediate engagement to help your district design the educational environment, each with experience in acquiring past grants for public school districts.

- Twenty-year software user licenses, including all upgrade versions, with all technology and classroom furniture included to the participating school system.
- Normalized learning for many learning disorders including ADHD that have increased in huge proportions with our technology-raised youth.
- Software easily integrates with plug and play curriculum available for all varieties of academic and career and technical classrooms.
- Extensive entrepreneurship curriculum is now available for all levels of education, and plug and play additions will be available soon that are designed for Super Teaching classrooms.

Entrepreneurs are not “born” ...  
rather they “become” through the  
experiences of their lives.

Professor Albert Shapero  
The Ohio State University



**The Consortium for Entrepreneurship Education** believes that **Super Teaching** is a unique solution that answers the call for education to provide 21<sup>st</sup> Century Skills including developing entrepreneurial skills that enhance workplace productivity and career choices.

The Consortium has combined our belief in **Super Teaching** and our mission to spread **Entrepreneurship Education** as a lifelong learning process everywhere in American Schools. The result is our relationship with the International Learning Trust and Innovative Communications Inc. to be the **exclusive marketing representative** for Super Teaching in the schools.

As you consider including **Super Teaching** in your schools, we ask that you also consider how **Super Teaching** can bring the real world of entrepreneurs and opportunity for entrepreneurial careers to today’s youth. Students of all ages should experience entrepreneurship activities using progressively greater skills and work to achieve the following goals:

- Goal 1. Student motivation based on opportunity to develop and use personal skills and talents.**
- Goal 2. Understanding that wealth and fulfillment come to those who create a business that benefits others.**
- Goal 3. Belief that entrepreneurship activities of any kind develop expertise over time.**
- Goal 4. Value entrepreneurship experiences that provide students with . . .**
  - educational rigor,
  - real-world relevance,
  - and connections to adult relationships.

**The unique Super Teaching learning environment is “the vision” for education of the future....**

- **The opportunity as a national leader to impact public education** by supporting a unique learning environment that constantly stimulates the technology-oriented brains of today’s young people and accelerates learning for every type of learner at any and every age through whole brain instruction.
- **The opportunity to impact on student performance** by stimulating students’ interest in the preparation and involvement in classroom lessons and project-based learning.
- **The opportunity to improve teachers’ success in the classroom** by creating an environment where students are more focused with increased comprehension rates and teachers have quality time for education content delivery while utilizing fully integrated user-friendly technology.
- **The loyalty from committed parents** that are concerned about their children’s education and future, who see student performance and the enjoyment of learning increase.



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**Included in this package is a DVD that demonstrates how Super Teaching performs in the classroom.**